

Australian
Mushroom
Growers'
Association
Limited

ABN 30 001 491 461

Privacy Policy
2023

1. Introduction

The Australian Mushroom Growers Association (AMGA) was established in 1961 and is a not-for-profit peak industry body, representing our members which comprises of Australian mushroom growers, associated businesses and industry stakeholders. AMGA provide a range of services to or members and the broader industry to foster growth and development of the mushroom category in Australia.

Our collective vision is to ensure mushrooms are perceived by all Australians as a vital and unique part of the Australian diet. As such, AMGA communicate with consumers, health professionals, educational institutions, and the food service industry to provide education and information about mushrooms for both the taste and health benefits of eating mushrooms.

AMGA holds, uses, and discloses Personal Information to carry out functions or activities of the association.

2. The Australian Privacy Principles

AMGA respects and upholds your right to privacy protection under the law, including the Australian Privacy Principles. This regulates how AMGA will collect, use, disclose and hold Personal Information.

Only authorised staff have access to Personal Information and that Personal Information remains confidential and is only used for appropriate purposes and in accordance with this Privacy Policy.

3. The collection of personal information

Personal and Sensitive Information, will only be collected as necessary for a particular function or activity, or to enable AMGA to carry out its work and deliver its services.

Personal Information such as name, address, telephone number and email address, will be recorded on AMGA database and may use it to contact individuals.

AMGA may use Personal Information to send information on a variety of topics, including recipes, nutrition or health information, or educational resources. Each time AMGA sends direct marketing communication it will provide a simple way to 'opt out' of receiving similar communications in the future.

4. Remarketing to Website Visitors

AMGA may, from time to time, use remarketing services to advertise Australian Mushrooms or matters pertaining to AMGA.

Remarketing services will display ads based on what parts of AMGA website viewed.

5. Opting out or modifying your information

AMGA will appoint a Privacy Officer.

Persons whose Personal Information is held by AMGA may contact the Privacy Officer to have that information amended or deleted.

6. Security of Personal Information

Personal Information shall be stored securely in our databases and only accessed by staff or contractors authorised by AMGA. AMGA will use hardware and software security measures to protect its information and to ensure that only authorised staff and contractors are granted access, as required.

7. Disclosing personal information

AMGA will not provide your Personal Information to any other individuals or organisations without prior consent except where required by law to do so or where that information is provided on a confidential basis to contractors who provide services to AMGA (for example database management, printing and mailing. Domestic contractors are also bound by the Australian Privacy Principles to keep Personal Information confidential.

AMGA will only use Personal Information for publicity purposes or as stories in newsletters with your express written permission.

AMGA may, from time to time, include selected messages from AMGA sponsors, collaborators or third parties in communications, however it must not provide Personal Information to any third party for their marketing purposes without prior consent.

Transfer of information overseas will normally only occur for data processing purposes, for example third party payment facilitators may process their data off-shore. In the event that information is transferred Overseas AMGA must ensure appropriate and adequate protection of that information exists.

AMGA's payment gateway currently processes data in Australia. AMGA will not transfer personal information overseas or into the "cloud" unless it has taken reasonable steps to ensure that the information which is being transferred will not be held, used or disclosed by the recipient of the information in a manner which is inconsistent with the Australian Privacy Principles.

AMGA may use third party service providers to conduct surveys and facilitate information collection and event registration. Some of these service providers conduct all or part of their business overseas and so Personal Information may be transferred overseas as a result. AMGA must conduct a due diligence process before entering into any agreement with these service providers and will take all reasonable steps to ensure that Personal Information is not used in a manner inconsistent with the Australian Privacy Principles.

8. AMGA website

All AMGA websites and pages may use cookies to improve a user's experience and display targeted content relevant to the user. User's may refuse all cookies or disable cookies and JavaScript from AMGA websites however some functions may be unavailable. AMGA's online credit card processing company may also use cookies for identification and anti-fraud purposes.

Cookies do not personally identify; they recognize your browser. User's shall have the ability to manage the use of cookies.

AMGA websites may use statistical information collection tools (such as Google Analytics) to track site visits, navigation and performance within AMGA sites for the purpose of monitoring and improving the sites.

AMGA websites may also use third party cookies, Google Analytics Advertising Features including: Remarketing with Google Analytics, and Google Analytics Demographics and Interest Reporting.

AMGA's websites may contain links to other sites of interest. AMGA does not control, and is not responsible for, the content or privacy practices of those websites. AMGA shall advise Users to check the privacy policies on other websites before you provide your Personal Information to them.

9. Website Security

AMGA's websites shall use secured payment gateways that use industry-standard SSL/TLS technology to encrypt.

10. The Spam Act 2003

The Spam Act prohibits the sending of unsolicited emails, SMS and MMS messages for commercial purposes from or within Australia or to people in Australia, and bans the supply and use of software designed to harvest email addresses. AMGA will use best practice guidelines developed on responsible electronic messaging practices by the Association for Data-driven Marketing & Advertising in conjunction with industry and consumer representatives and administered by the Australian Communications and Media Authority.

11. Changes to our Privacy Notice

AMGA may, without notice, amend or modify its Privacy Notice by posting an amended Privacy Notice to AMGA's website.

Policy information

Effective dates

Date policy was made: 2023

Commencement date of this version: 2023

Policy details

Policy number:

Date for review: As required but no longer than every 3 years

Policy owner: RGM

Revision history

Version	Date	Description
1.00	June 2023	